

ace
creativez



let's Dive In

We Are You!





ACE Creativez is a full-service growth and consultancy agency specialized in elevating brands through world-class branding, digital marketing, paid ads management, SEO, and strategic business development.

We help businesses find their identity, communicate it with confidence, and turn that identity into measurable growth. Whether a brand is starting out, stuck, or scaling. With proven results across the U.S. with proven results across multiple industries in the United States, ACE builds brands that perform visually, strategically, and financially.

We are not a typical marketing agency.
We are a team that understands business, brand psychology, and how people make decisions.

Our work blends creativity with logic so brands don't just look good, they perform.





DESIGN THAT **ATTRACTS**.
STRATEGY THAT **CONVERTS**.
EXECUTION THAT **SCALES**.



www.acecreativez.com

What Makes ACE Different?



U.S. Market Expertise

Deep understanding of U.S. consumer behavior, digital funnels, and performance-driven growth.



Creative + Performance Hybrid Agency

We design the brand and run the ads that generate revenue, all under one roof.



Proven Profit-Focused Execution

Every service is tied directly to measurable KPIs: ROAS, leads, revenue, conversions, and cost efficiency.



End-to-End Solutions

From branding to website, SEO, ads, content, funnels, automations, CRM, and analytics.



Premium, High-Quality Deliverables

All work is structured, documented, and delivered with international standards.



Where Creativity Meets Excellence.

Let's jump in
from concept to execution

Innovative Marketing Solutions
From the Creators of 'HOPE' | 10 Awards Won
Turning Creativity into Sales!



From the Creators of HOPE



The short film "HOPE" is about the journey of a new born baby sea turtle named Aqua. During his journey, he faces many obstacles from human pollution to different predators. Using his mind and courage he over comes one obstacle after the other, until he reaches his final destination. Just before he enters the sea, he witnesses a life changing scene, that he bravely over comes and grows as a character.



Over 61 Million Views

Award Winning Film

Screened internationally and featured across global digital platforms, festivals, and educational initiatives.

Featured in numerous festivals worldwide.

Utilized in educational institutions for children as a teaching tool.

Abdullah Aljanahi

creative PORTFOLIO

Our Core Services

- *Branding Kit, Brand Strategy & Identity Development.*
- *Market research & Analysis.*
- *Paid media advertising and performance marketing.*
- *Website design, development, and SEO.*
- *Google Ads planning and management.*
- *Marketing planning and strategic consulting.*
- *CRM implementation and integration.*
- *Graphic design and visual communication.*
- *Animation and motion graphics.*

Our mission is simple: to drive revenue, elevate brand visibility, and empower businesses to reach their full potential through effective, results-driven marketing.





Advertising & Paid Media Management

ACE manages full advertising funnels across:

*Meta Ads | Google Ads | TikTok | YouTube
Snapchat | LinkedIn | Pinterest | Reddit & Amazon*

Includes:

- *Targeting & audience research*
- *Creative production (photos, motion, User-Generated Content "UGC")*
- *Campaign setup: awareness | conversion | retargeting*
- *Tracking (UTM, Pixel, GA4)*
- *Weekly optimization & reporting*
- *Monthly dashboards*

Expected KPI Metrics:

- *Click-Through Rate (CTR):* typically between 2% to 4%, meaning 2–4 people click for every 100 impressions.
- *Return on Ad Spend (ROAS):* a minimum 3x return, meaning every \$1 spent aims to generate at least \$3 in revenue.
- *Cost Per Lead (CPL):* typically \$1 to \$5, depending on industry and competition.

SEO & Growth Marketing



ACE offers powerful SEO and PPC management for long-term organic growth.

Includes:

- Technical Search Engine Optimization (site structure, speed, indexing).
- Content optimization for search intent.
- Backlink building for authority.
- On-page and off-page Search Engine Optimization.
- Keyword research and strategy.
- Monthly analytics, insights, and reporting.

Results Clients Can Expect

- 30% to 50% increase in website traffic within 3 to 6 months.
- 10% to 15% improvement in Cost Per Acquisition (CPA) meaning lower cost to acquire each customer.
- Higher quality leads - leads actively searching for your services.
- Higher organic ranking - improved Google rankings for high-intent keywords.

Website Design & Development

High-Performance Websites Built to Convert and Scale.

Website Scope Includes:

- User Experience (UX) and User Interface (UI) research and strategy.
- Wireframes and high-fidelity design.
- Website development using WordPress or Shopify.
- Search Engine Optimization (SEO) foundation and performance optimization.
- Mobile-first responsive design.
- Customer Relationship Management (CRM) and automation integration.
- E-commerce setup.
- Full website security and compliance, including SSL certificates, data protection (GDPR-aligned), and accessibility standards (ADA-aligned).
- 30-day post-launch warranty covering fixes, adjustments, and performance tuning after launch.

Performance Benchmarks:

- Page load speed: under 2.5 seconds, reducing bounce rate.
- Mobile responsiveness: 95%+ compatibility across devices.
- Conversion rate improvement: 15% to 30% increase compared to previous site.





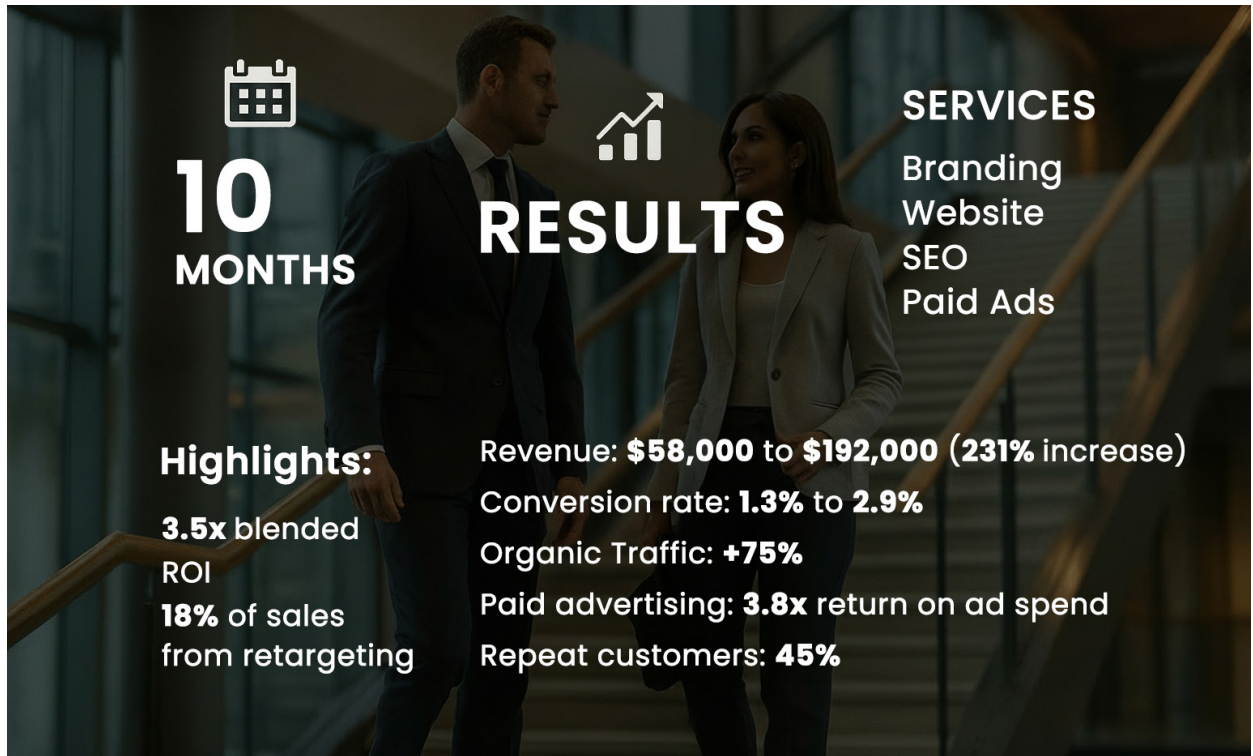
Business Strategy & Consulting

ACE provides full business audits and growth recommendations, including:

- Brand Positioning.
- Market analysis.
- Funnel optimization.
- Customer journey mapping.
- Pricing strategy.
- KPI & performance review.
- Marketing calendar planning.

Case Study 1

Beauty Supplements Brand (New York)



Duration: 10 Months

Services:

*Branding Kit, Website Redesign, Search Engine Optimization (SEO),
Paid Ads (Meta, Google, TikTok).*

Results:

Revenue grew from **\$58,000** to **\$192,000**, a **231%** increase.

Conversion rate improved from **1.3%** to **2.9%**.

Organic traffic increased by **75%**.

Paid advertising delivered a **3.8x** return on ad spend.

Repeat customers increased by **45%**.

Highlights:

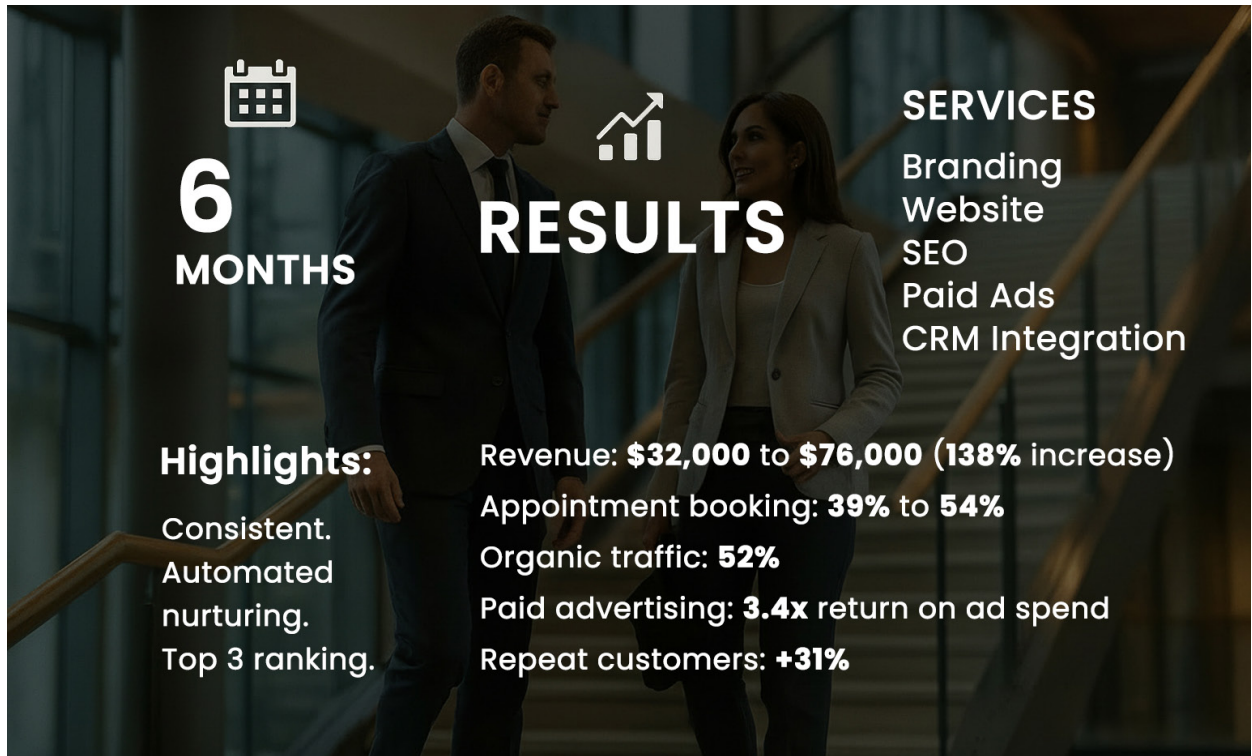
3.5x blended ROI.

18% of sales from retargeting.

Ranked **top 5** for major keywords.

Case Study 2

MedSpa & Aesthetic Clinic (Miami, Florida)



Duration: 6 Months

Services: Branding Kit, Website Development, Search Engine Optimization, Paid Ads (Meta, Google), CRM Integration.

Results:

Revenue grew from **\$32,000** to **\$76,000**, a **138%** increase .

Appointment booking rate improved from **39% to 54%**.

Organic traffic increased by **52%**.

Paid advertising delivered a **3.4x** return on ad spend.

Repeat customers increased by **31%**.

Highlights:

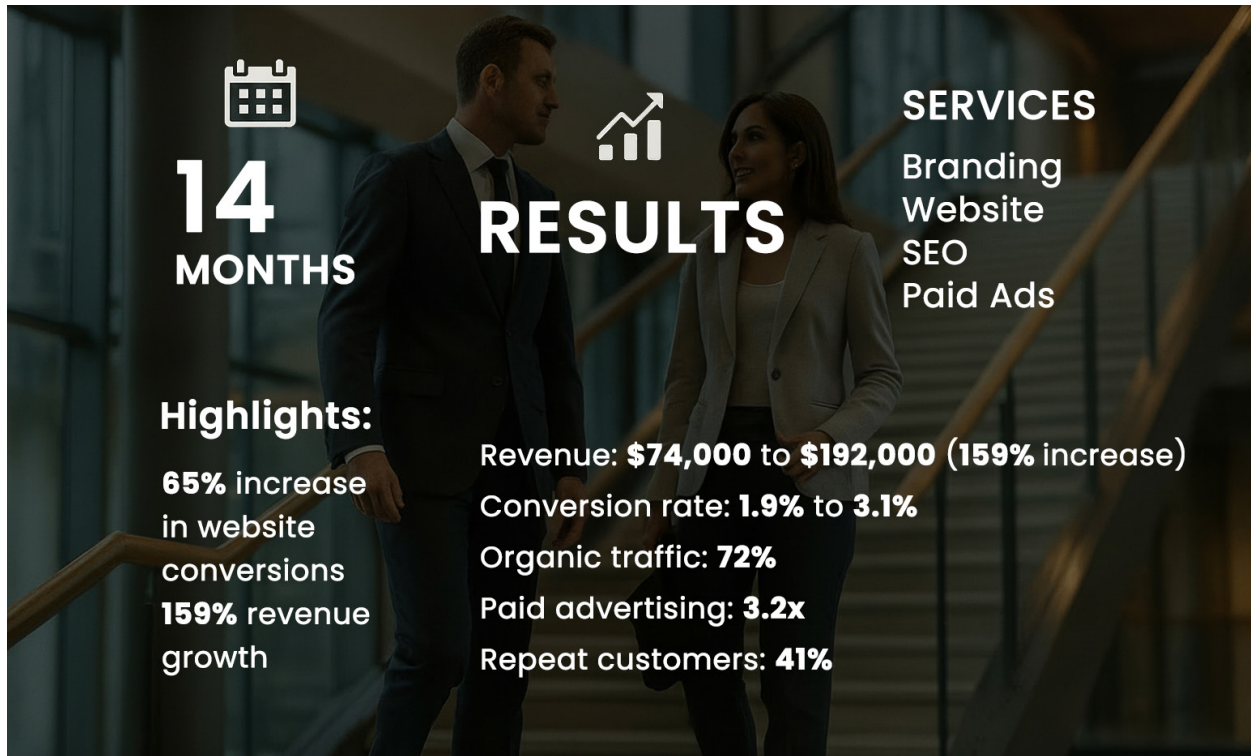
Consistent fully booked calendars.

Automated nurturing and follow-ups.

Top 3 ranking for all major services.

Case Study 3

Skincare Cosmetics (Los Angeles)



Duration: 14 Months

Services: Branding Kit, Branding Strategy, Website Development, Search Engine Optimization (SEO), Paid Ads (Meta, Google, TikTok).

Results:

Revenue grew from **\$74,000 to \$192,000**, a **159%** increase.

Conversion rate improved from **1.9% to 3.1%**.

Organic traffic increased by **72%**.

Paid advertising delivered a **3.2x** return on ad spend.

Repeat customers increased by **41%**.

Highlights:

- Website conversions increased by **65%**.
- **72%** organic traffic growth.
- **159%** growth in revenue.

Packages

- **Essential Branding Kit.**

Starting from: \$5,000 | One-Time

Includes:

- Brand discovery workshop.
- Brand positioning and value proposition.
- Logo system (primary, secondary, usage rules).
- Color palette and typography.
- Basic brand guidelines (Brand Book).

- **Branding Kit + Website Design + Paid Ads Setup**

Starting from: \$12,000 | Minimum Duration: 3 Months

Includes:

- Essential Branding Kit.
- Website design and development.
- Paid media advertising strategy and setup.
- Ad account configuration and tracking setup (GA4, Pixels, UTM).
- Campaign structure (awareness, conversion, retargeting).
- Launch-ready ad creatives.

- **Paid Ads, SEO & Website Design**

Starting from: \$15,000 | Minimum Duration: 3 Months

Includes:

- Paid media advertising setup and ongoing management.
- Multi platform PPC campaigns (Meta, Google, and relevant platforms).
- Search Engine Optimization (SEO).
- Website design and development.
- Performance tracking and monthly reporting.

- **Full Growth & Optimization Program**

Starting from: \$25,000 | Minimum Duration: 6 Months

Includes:

- Paid advertising setup and advanced ongoing management.
- Multi platform PPC campaigns (Meta, Google, and relevant platforms).
- Advanced Search Engine Optimization (SEO).
- Marketing planning and strategic consulting.
- Budget allocation and efficiency optimization.
- Customer journey and funnel analysis.
- Bi-weekly strategic reviews and reporting.
- CRM Implementation and integration.
- Data-driven performance measurement and optimization.

- **Brand Strategy & Naming – (Optional Add on)**

Includes:

- Market and competitor analysis.
- Brand positioning statement.
- Brand personality and tone of voice.
- Brand naming options with rationale.
- Naming availability research.
- Messaging framework (taglines, key messages).

Our Process

1. Discovery

Goals, challenges, industry, target audience.

2. Strategy

Brand pillars, positioning, funnel design.

3. Creative Direction

Brand system, visual identity, messaging.

4. Execution

Ads, website, social, SEO, automations.

5. Optimization

Weekly monitoring, testing, scaling.

6. Reporting

Dashboards, KPIs, insights, next steps.



Key Metrics & Performance Indicators



ACE monitors and improves performance across:

- Return on Ad Spend (ROAS).
- Click-Through Rate (CTR) and Cost Per Click (CPC).
- Conversion Rate .
- Cost Per Acquisition (CPA) / Cost Per Lead (CPL).
- Customer Lifetime Value (CLV).
- Funnel drop-off analysis.
- Organic search ranking.
- Website speed and User Experience (UX).
- Email / SMS revenue.

Each client receives weekly or monthly reports, based on the agreed engagement scope.

Clients We Serve



- E-commerce brands.
 - Beauty & skincare.
 - Healthcare & Pharmaceuticals.
 - Clinics & medical centers.
 - Restaurants & F&B.
 - Real estate.
 - Tech & startups.
 - Retail & Luxury Goods.
 - Travel & Hospitality.
 - Telecommunications & Technology.
 - Logistics & B2B Services.
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Payment & Terms

- 50% upfront / 50% on delivery.
- SEO & Ads billed monthly.
- Late fee after 10 days.
- Assets belong to ACE until full payment.
- 2 rounds of revisions per deliverable.
- Scope changes billed hourly.

MEET

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OUR CEO

Our vivacious creative mascot, a female fennec fox embodying the essence of our company. With her boundless creativity, sharp wit, and playful charm, acy captures the spirit of our brand. Her sassy attitude and keen eye for design reflect our commitment to innovation and excellence. Whether she's crafting captivating visuals or injecting humor into our projects, acy is the epitome of our company's vibrant personality and unwavering dedication to creativity.





★★★★★

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